

2015 NACTA Conference Report



2015 NACTA Annual Conference

The 2015 NACTA Conference was held at The University of Georgia – Athens, June 16 – 20, where over 300 people attended oral presentations, poster presentations, workshops and the annual business meeting. The theme for this year's conference was "Teaching On My Mind." The NACTA Executive Committee and membership express their appreciation to Dr. Jean Bertrand and the local planning committee of another very successful conference.

During the NACTA Awards presentation on Friday, June 19, awards were presented for NACTA Journal articles, Judging and Student Service, Graduate Student Teaching, Educators, Teaching Scholars, Teaching Award of Excellence, Murray Brown Leadership, and Distinguished Educator. Also, during the NACTA Awards presentation, William Nelson, President of CHS Foundation, announced a \$300,000.00 grant for NACTA to be used over the next three years to increase members and to develop sustainability.

The annual business meeting minutes and the NACTA Secretary's and Treasurer's reports follow.

NACTA Business Meeting Minutes, Thursday, June 19, 2015, 12:30pm

University of Georgia-Magnolia Ballroom

The Business meeting was held at the end of the Thursday noon luncheon. There were approximately 210 in attendance.

President Bonnie Walters called the meeting to order. First time NACTA Conference attendees were recognized. NACTA Executive Committee members were introduced. Thank You to Jean Bertrand, Conference Host Chairman, University of Georgia. Thank you to first-time presenters at the conference.

Reports presented:

Secretary/Treasurer – Marilyn Parker

- Amount in NACTA checking account – approximately \$59,000; memberships major factor in keeping NACTA financially viable
- We can use GoPayment for NACTA membership payments
- Approximately 200 members revolve in/out of NACTA each year
- 108 Institutions
- 6 new life memberships; Thank you to all Life members
- Encouraged NACTA members to vote for officers; used SurveyMonkey this year and had better response

- Encouraged Teaching Award of Merit Certificates – 58 this year (72 last year)
- Montana State University contributed \$7421 to the NACTA Foundation from the conference
- Silent auction book sale contributed \$2317 (\$1257 from Bob Gough's donated books)
- \$5000 received first week of June 2014 from CHS for help with creating the Awards Program booklet and the Abstract booklet for the Montana State University 2014 NACTA conference participants
- Appreciation for Karen Earwood and Miriah Pace in varied aspects of NACTA work

Journal Editor Report – Rick Parker

- Manuscripts have doubled since 2006 – 12-14 published each issue
- 60 members on Editorial Board
- 270 Abstracts submitted for conference this year; author guidelines on website
- 4 Websites/Pages maintained; Facebook has 705 "likes" up from 575 last year
- For 2014 – 17 Teaching Tips submitted; 4 Book Reviews
- All posters entered into the contest this year
- Teaching Tips/Notes are on the website
- Proposal from JSTOR

Membership Chairman -

Ron Hanson / Jeannette Moore

- We have 30 NACTA ambassadors for regions: Eastern-4; Central-7; Western-7; and Southern-12; appreciation for those who have volunteered
- Information paper on the luncheon table is to encourage NACTA memberships

Unfinished Business – Bonnie Walters

- Shirt store – continuing to set up

New Business

- The date for awards and abstract submissions will be moved up one month to accommodate University of Hawaii conference preparations

Election Results

- President-elect – Tracy Dougher, Montana State University
- Eastern Region Director-elect – John Ewing, Penn State University
- Southern Region Director-elect – Nick Fuhrman, University of Georgia
- Western Region Director-elect – Ingelia White, Windward Community College, HI

Committee Chair Appointments

- Teacher Recognition Committee – Wendy Warner (NCSU), will be the new Chair replacing Nick Fuhrman

NACTA Business Meeting recessed for Foundation Meeting

NACTA Foundation meeting report

- Amount moved from the Foundation to the Checking account for awards - \$5250; accountant fees \$1883
- Miscellaneous donations of \$300 from long time NACTA members
- After many discussions and a period of time, the NACTA Executive Committee made a decision to move the NACTA Development funds from the University of Wisconsin, Platteville Foundation and place into the NACTA Savings account until it was decided where to invest the funds. Jeff Hattey, NACTA Foundation Vice-Chair, wrote the letter of request to the UW Platteville coordinator, Kim Govier, and the funds were mailed by check and deposited into the DL Evans NACTA savings account on 10-27-14. The check was for \$119,730.11
- Amount in savings account at DL Evans, Rupert, Idaho - \$141,711 (includes previous savings and monies from University of Wisconsin-Platteville)
- Motion to approve report passed.

NACTA Business Meeting reconvened

Presentation from University of Hawaii – Charly Kinoshita, host Committee Chair for 2016 Conference

Business Meeting adjourned at 1:30 pm.

During the Business Meeting the Secretary's and Treasurer's Reports were given. A motion to accept these reports was made, seconded and passed.

Secretary's Report

General

- Membership records maintained in Microsoft Excel
- Records include contact information (no phone numbers), payment type, membership code/region, unique membership number (no credit card numbers are kept on file)
- Administrative side of the NACTA website provides tools to make better use of the data
- We have used MailChimp for e-Newsletters for information and reminders

Memberships – New and Renewals

- Emails sent to individuals in the fall; two reminders are sent after that time
- Payment taken by check, credit card (VISA or Mastercard) by PayPal (online), fax or mail, or by calling the secretary. Intuit Quickbooks is being

implemented as well with *GoPayment* being used with iPads.

- Members continue to take advantage of the 3-year membership option
- New members receive a "Welcome to NACTA" letter through email and their name is given to the regional director. Regional directors also send a letter of welcome
- Membership listings can be requested by regional directors; individual listings for a particular school can be/are requested for membership reminders or recruiting

Membership –

- Institutions – 108 (includes one new institution/four did not renew)
- Individuals – 650 (approximately – includes Institutional Active, Active, Life Members, Emeritus, and Graduate Students)
- Libraries – 45
- Life Members – 151 (includes 6 new)
- Turnover in memberships continues to be approximately 200 per year

Universities/Colleges –

- Institutions receive an email with an invoice for renewal in the fall; reminders are sent again in February and April
- New institutions: Ball State University, Indiana, for Judging Conference
- Those institutions which pay for individual memberships (1-3 year memberships), or either a one-time payment, or a yearly renewal: Purdue University, University of Illinois, University of Florida, Penn State University, Virginia Tech, Sam Houston State University
- Colleges not renewed: Auburn University, Auburn, AL, Berea College, KY, Southeast Missouri State University, Cape Girardeau, MO, Wilmington College, OH, Kwantlen Polytechnic University, Surrey, BC

Note: If you are aware of changes in deans of schools, please let the secretary know

Canada / Foreign Members, Institutions, Libraries (numbers included in above count)

- Canadian members – 10 / Foreign members – 3
- Institutions – 5
- Libraries – 2 Canadian / 3 Foreign

Teaching Award of Merit / Graduate Student Certificates

- Member institutions receive notification by email when they renew and another reminder in February or March for the certificates (we are willing to 'overnight' a certificate)
- Total 58 certificates awarded this year (46 Faculty and 12 Graduate students) which is down from last

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year (72 total last year)

- Mix of NACTA member and non-member
- Continued importance and awareness of this award to institutions

Online Voting

- Approximately 190 votes were cast for the officer elections
- We used Survey Monkey for the voting this year and there was double who participated.
- Action Item: Encouraging new memberships and retaining memberships is an ongoing theme. Why did 200 members not renew for 2015?

The NACTA Secretary appreciates the additional help of Karen Earwood and Miriah Pace with the varied aspects and responsibilities of the NACTA work.

Submitted by:
Marilyn Parker
Secretary
June 2015

Treasurer's Report

Membership dues

- Major factor in keeping NACTA financially viable
- Critical to maintain current membership levels or increase
- Dues increase in June 2007 has been beneficial
- Three-year membership payment option is working well
- Those paying the life membership through the \$200 per year plan is working well
- Membership dues paid through PayPal or QuickBooks /Intuit has saved on credit card fees

Profit and loss statement

- Created by QuickBooks
- The accounting firm of Deagle & Ames in Twin Falls, Idaho conducted a compilation of the financial records of NACTA to verify the records and accounting process
- This report is for the NACTA checking and savings account and maintained at DL Evans Bank in Rupert, Idaho
- Detailed Profit & Loss statement is available for any NACTA member
- Beginning Assets: \$59,766 / Ending Assets: \$56,621 – Loss of \$3,154
- Currently in PayPal (6-13-15) \$1,400 that has not been transferred to the NACTA account

Income sources (additional)

- Montana State University – \$7421 was deposited into the Foundation Savings account, November 2014
- Silent Auction Books sales at the conference through books donated by Cheryl Moore- Gough on behalf of Bob Gough and by Cengage; these monies support the EB Knight, Jack Everly, and Bob Gough Teaching Tips awards; total amount received \$2317 (\$1257 from Bob Gough books- Cheryl was acknowledged at the Banquet and NACTA was happy to send a Thank You to her)
- Royalties from ProQuest and Gale (Cengage) double from last year
- \$4000 received through Kirby Barrick for the USDA Teaching Workshop; deposited into the Foundation Savings account October 2014

Donations

- CHS donation of \$5000 received the first week of June 2014 for the development and printing of the Awards Banquet Program booklet and Abstract booklet (Volume 58 Supplement 1) for all Montana State University conference participants

Expenses

- Administrative help has doubled for help with the Journal, website/Facebook upkeep, conference preparation, membership maintenance (individuals, institutions, libraries)
- Accountant help was more due to Foundation work which will not be as much next year (the work specifically for the Foundation was paid from the Foundation Savings account)

Bank Balance

- Bank statement for the checking account ending May 2015 is \$59,427. (PDF of Disbursements attached separately)

Submitted by:
Marilyn Parker
NACTA Secretary/Treasurer
June 2015

NORTH AMERICAN COLLEGES & TEACHERS OF AGRICULTURE, INC.
STATEMENTS OF ACTIVITIES
FOR THE YEARS ENDED MAY 31, 2015 AND MAY 31, 2014

| | <u>May 31, 2015</u> | <u>May 31, 2014</u> |
|---|---------------------|---------------------|
| <u>Revenue, Gain and Support</u> | | |
| Membership dues | \$ 66,952 | \$ 62,216 |
| Royalties income | 2,035 | 1,068 |
| Foundation awards | 5,250 | 3,500 |
| Position announcements | 100 | 100 |
| Grants and contributions | 5,000 | - |
| Conference income | 2,369 | 4,661 |
| Miscellaneous income | 85 | 1,976 |
| | <u>81,791</u> | <u>73,521</u> |
| <u>Expenses</u> | | |
| Awards | 5,300 | 4,100 |
| Bank charges | 538 | 20 |
| Conference expense | 9,364 | 10,263 |
| Credit card fees | 493 | 1,010 |
| Honorariums | 24,006 | 20,244 |
| Insurance | 150 | 150 |
| Journal expense | 12,556 | 10,749 |
| Miscellaneous expense | 8 | 79 |
| Office expense | 94 | 193 |
| Membership refunds | 50 | - |
| Postage | 927 | 1,849 |
| Professional fees | 2,957 | 1,155 |
| Telephone | 114 | - |
| Meetings | 657 | 544 |
| Foundation dues | 2,935 | 2,205 |
| Administration | 10,314 | 5,117 |
| Supplies | 1,699 | 1,010 |
| Travel | 8,743 | 3,439 |
| Website expense | 4,040 | 3,650 |
| | <u>84,945</u> | <u>65,777</u> |
| Total Expenses | <u>84,945</u> | <u>65,777</u> |
| Increase (Decrease) in Net Assets | (3,154) | 7,744 |
| Net Assets - Beginning | <u>59,766</u> | <u>52,022</u> |
| Net Assets - Ending | <u>\$ 56,612</u> | <u>\$ 59,766</u> |

See Accountants' Compilation Report.

DEAGLE, AMES & CO.
CERTIFIED PUBLIC ACCOUNTANTS